

TIPS AND TRICKS

#CommunityLIVE

(Official Hashtag)

**ENGAGE,
LIKE AND
FOLLOW US
TODAY!**



HOW CAN YOU PARTICIPATE?

- 1 Follow, like and engage with [@Hyland](#) and [@OnBase](#) accounts.
- 2 Leverage all #CommunityLIVE posts. Share, share, share!
- 3 Use our content and add your own message, making it applicable to your audience.
- 4 Promote #CommunityLIVE your Facebook, Instagram, LinkedIn and Twitter accounts.
- 5 Follow along with [The Hyland Blog](#) and [The OnBase Blog](#) to share #CommunityLIVE content that you find relevant to your audience.
- 6 Want to start sharing even before you get to Nashville? We're here for you:
 - **Twitter:** I'm excited to connect with other @Hyland customers, employees and partners at #CommunityLIVE at the Gaylord Opryland Resort & Convention Center! See you there? <https://www.communitylive.com/>
 - **LinkedIn:** Join me at #CommunityLIVE! <https://www.communitylive.com/>
 - **Facebook:** Are you heading to #CommunityLIVE at the Gaylord Opryland in Nashville? I'd love to connect with you! <https://www.communitylive.com/>
- 7 Engage at #CommunityLIVE. Whether you're recharging in the Tweet Suite, attending a session or relaxing at an evening event, be sure to share the social media love. Some examples include:



CONNECT with Hyland's Executive Team on Twitter:

- **Bill Priemer,**
President & CEO
[@BillPriemer](#)
- **Brenda Kirk,**
EVP & Chief Product
& Strategy Officer
[@BrendaKirk](#)
- **Ed McQuiston,**
EVP & Chief
Commercial Officer
[@McQuistonEd](#)
- **Drew Chapin,**
VP, Marketing
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- **Susan deCathelineau,**
VP, Global Healthcare
Sales & Services
[@SdeCathelineau](#)