

SOCIAL MEDIA TIPS AND TRICKS

#CommunityLIVE
(official hashtag)

HOW CAN YOU PARTICIPATE?

- 1 Follow, like and engage with @Hyland accounts.
- 2 Leverage all #CommunityLIVE posts. Share, share, share!
- 3 Use our content and add your own message, making it applicable to your audience.
- 4 Promote #CommunityLIVE on your Facebook, Instagram, LinkedIn and Twitter accounts.
- 5 Follow along with The Hyland Blog to share #CommunityLIVE content that you find relevant to your audience.
- 6 Want to start sharing before the virtual event starts?

We're here for you:

- **Twitter:** I'm excited to virtually connect with other @Hyland customers, employees and partners during #CommunityLIVE 2020! Let's connect! <https://communitylive.com/>
- **LinkedIn:** Join me virtually at #CommunityLIVE! <https://communitylive.com/>
- **Facebook:** Are you virtually attending #CommunityLIVE 2020? I'd love to connect with you! <https://communitylive.com>

- 7 Virtually engage at #CommunityLIVE. Whether you're browsing CommunityCENTRAL, attending a session or relaxing at an evening event, be sure to share the social media love. *Some examples include:*



CONNECT WITH HYLAND'S EXECUTIVE TEAM ON TWITTER:

- **Bill Priemer**, President and Chief Executive Officer @BillPriemer
- **Ed McQuiston**, Executive Vice President and Chief Commercial Officer @McQuistonEd
- **John Phelan**, Executive Vice President and Chief Product Officer @JohnMPPhelan
- **Drew Chapin**, Vice President and Chief Marketing Officer @drewchapin
- **Susan deCathelineau**, Senior Vice President and Chief Customer Success Officer @SdeCathelineau
- **Sam Babic**, Senior Vice President and Chief Technology Officer @realSamBabic

ENGAGE, LIKE AND
FOLLOW US TODAY!



CommunityLIVE